

# GBmobile Kiosk for Apple



Effortlessly scale in-store customer interactions.

GBmobile Kiosk applications enable you to scale interactions with customers without the need to add additional store associates. They also provide an additional channel to deliver information to the customer.

Kiosk Applications can offer basic features such as program and credit card enrollment, product and price check, promotions and coupons to more sophisticated features such as videos and commercials, suggestive and cross-selling tools to self check-out and e-commerce integration.

Global Bay's Kiosk Applications are part of the GBmobile Retail Suite which lets retailers cut the cord and allow Store Associates to move freely about the store to conduct core retail operations.

## BENEFITS

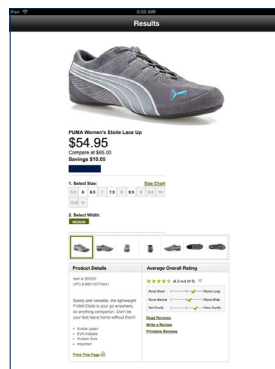
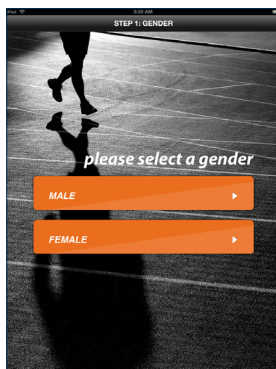
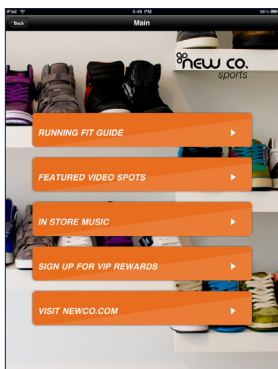
- Encourage self-assisted interactions without the need to add Store associates
- Provide relevant and targeted promotional material
- Fingertip access to product information and pricing
- Can be leveraged by Store Associates for inventory, price and product information

## KIOSK FUNCTIONS

- Configurable Program
- Credit Card Enrollment
- Loyalty Awards account look-up
- Promotion and Coupons
- Customer Surveys
- Videos and Commercial

## CORE GBMOBILE FEATURES

- Back-end agnostic
- Online/Offline capable
- Seamless integration
- Multi-language support
- Mobile printing
- Barcode scanning



## GBMOBILE RETAIL PLATFORM

All GBmobile Retail Modules runs on our patented mobile platform that allows retailers to protect current investments and leverage existing technology while adding the benefits of mobility. The GBmobile Retail Platform can integrate with almost any operating system, network, or backend system facilitating quick and easy development and deployment. In addition to being hardware agnostic, each GBmobile module is highly configurable and can be customized to meet the business needs of any retailer, including but not exclusive to: grocery, apparel, footwear, wholesale, and specialty.



## APPLICATIONS

Global Bay provides retail solutions for the consumer, store associates and executives. We enable you to leverage the proliferation of mobile devices to improve customer experience and customer service, increase brand awareness and revenue, raise productivity and deliver real-time intelligence.

All GBmobile applications have been developed on the award-winning, patented GBmobile platform. All modules can be customized and configured to fit the way you do work and can run on Apple, Windows Mobile and Blackberry devices.

store	consumer	executive
mPOS	Consumer Connect	Flash Sales
CRM	mCommerce	Task Mgmt.
Inventory Mgmt.	iPhone Apps	Store Walkthrough
Custom Apps	Custom Apps	Custom Apps

## THE GBDIFFERENCE

Why our customers choose us.

### Unified Platform for multiple audiences

GBmobile is a single platform for multiple deployments. The same system can be used for deploying an in-store mobile point of sale solution and a consumer facing iPhone application.

### Leverage your existing retail systems

GBmobile integrates seamlessly with any back-end system, allowing you to protect current investments and leverage existing technology while adding the benefits of mobility.

### Readily available configurable applications

GBmobile applications are all out of the box and ready to deploy. However our technology allows the applications to be easily customized and configured to exactly fit the way you do work.

### Rapid time- to-market

The significant built-in features of GBmobile along with its seamless integration capabilities ensure that each deployment is rapid and easy, ensuring that you are able to recognize a quicker return on investment.

Global Bay™

[www.globalbay.com](http://www.globalbay.com) • [info@globalbay.com](mailto:info@globalbay.com)

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US Company Headquarters  
Global Bay Mobile Technologies, Inc.  
50 Cragwood Road, Suite 211  
South Plainfield, NJ 07080 • USA

T: 877.504.6732 • 908.822.7100  
F: 800.380.6618

European Office  
Global Bay Mobile Technologies, Ltd.  
Office 11 Basepoint, Aviation Business Park  
Enterprise Close • Christchurch, BH23 6NX • UK

T: +44.(0) 870.445.1111  
F: +44.(0) 870.445.1112