

GBmobile Inventory for Apple

Gain instant visibility to in-store inventory while saving hours of wasted store associate time.

The GBmobile Inventory Management Module extends existing inventory system functionality to mobile devices. This powerful capability will enable retailers to have instant visibility to in-store inventory while saving hours of store associate time currently spent on inefficient inventory management processes.

Global Bay's Inventory Management System module is a part of the GBmobile Retail Suite which lets retailers cut the cord and allow Store Associates to move freely about the store to conduct core retail operations.

Ensuring the products are available is paramount to establishing credibility and loyalty. The path to delivering this aspect of customer satisfaction starts with accurate inventory. Store associates perform inventory tasks such as receiving, adjustments and transfers on a daily basis using out-dated methods that can result in an overall misrepresentation of store inventories. Poor inventory management trickles down to the customer who repeatedly shops your stores to purchase products that are not available, creating the perception that your stores are unreliable.

BENEFITS

- Gain insight into purchasing patterns – leading to better product placement
- Increased selling /customer-facing time for managers and experienced staff
- Reap financial benefits of locating inventory or conducting price lookups for customers on the sales floor
- Real-time modifications to merchandising systems provides accurate snapshots of inventory movement and current inventory levels

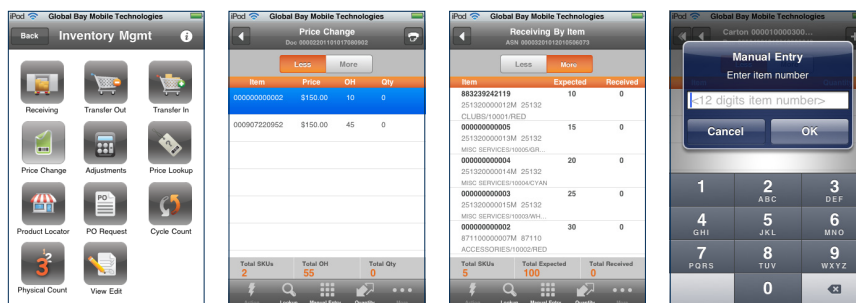


INVENTORY FUNCTIONS

- Receiving
- Transfers In/Out
- Adjustments
- Cycle Counts
- Physical Counts
- Markdowns
- Price Change
- Mark Out of Stock
- Destroy in Field
- In-Store Count
- Return to Vendor
- Purchase Orders

CORE GBMOBILE FEATURES

- Back-end agnostic
- Online/Offline capable
- Seamless integration
- Multi-language support
- Mobile printing
- Credit card processing
- Barcode scanning



GBMOBILE RETAIL PLATFORM

All GBmobile Retail Modules runs on our patented mobile platform that allows retailers to protect current investments and leverage existing technology while adding the benefits of mobility. The GBmobile Retail Platform can integrate with almost any operating system, network, or backend system facilitating quick and easy development and deployment. In addition to being hardware agnostic, each GBmobile module is highly configurable and can be customized to meet the business needs of any retailer, including but not exclusive to: grocery, apparel, footwear, wholesale, and specialty.



APPLICATIONS

Global Bay provides retail solutions for the consumer, store associates and executives. We enable you to leverage the proliferation of mobile devices to improve customer experience and customer service, increase brand awareness and revenue, raise productivity and deliver real-time intelligence.

All GBmobile applications have been developed on the award-winning, patented GBmobile platform. All modules can be customized and configured to fit the way you do work and can run on Apple, Windows Mobile and Blackberry devices.

store	consumer	executive
mPOS	Consumer Connect	Flash Sales
CRM	mCommerce	Task Mgmt.
Inventory Mgmt.	iPhone Apps	Store Walkthrough
Custom Apps	Custom Apps	Custom Apps

THE GBDIFFERENCE

Why our customers choose us.

Unified Platform for multiple audiences

GBmobile is a single platform for multiple deployments. The same system can be used for deploying an in-store mobile point of sale solution and a consumer facing iPhone application.

Leverage your existing retail systems

GBmobile integrates seamlessly with any back-end system, allowing you to protect current investments and leverage existing technology while adding the benefits of mobility.

Readily available configurable applications

GBmobile applications are all out of the box and ready to deploy. However our technology allows the applications to be easily customized and configured to exactly fit the way you do work.

Rapid time- to-market

The significant built-in features of GBmobile along with its seamless integration capabilities ensure that each deployment is rapid and easy, ensuring that you are able to recognize a quicker return on investment.

Global Bay™

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